



# Robyn Faintich

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**PROFESSIONAL PASSION** With the goal of developing strong Jewish identities and strong communities, and in the spirit of entrepreneurial visioning, develop experience-based education opportunities that empower Jews of all ages to embrace Jewish learning as a journey to self-discovery, tradition, text, peoplehood and meaning. Provide Jewish professionals with the skills to engage in this work.

## PROFESSIONAL EXPERIENCE

### JewishGPS, LLC • Atlanta, GA

Founded national Jewish education consulting firm offering broad-based support in a variety of Jewish education settings. Key areas include curriculum development, strategic education visioning, best practice reporting, staff training, presenting conference workshops, social media consulting, and direct service programming. *June 2010 to Present*  
Sample client list includes:

- Ahavath Achim Synagogue, Atlanta
- Behrman House Publishing
- BBYO
- Builders of Jewish Education (BJELA)
- Central Agency for Jewish Education, St. Louis
- Community Foundation for Jewish Education, Chicago
- JCC Association
- Jewish Education Center of Cleveland (JECC)
- Jewish Educators' Assembly (JEA-USCJ)
- Jewish Teen Funders' Network
- JPROSTL, St Louis Jewish Federation
- Lippman Kanfer Foundation for Living Torah
- National Association of Temple Educators (NATE-URJ), Seattle Conference (now ARJE)
- SHEVET: the Jewish Family Education Exchange
- Temple Kol Emeth, Atlanta
- The Good People Fund
- Union for Reform Judaism & NFTY

### Florence Melton Communiten High School • Pittsburgh, PA

Engaged as the organization's first **Executive Director** to oversee all agency operations. In cooperation with the board chairman, responsible for board development, fundraising, developing the business plan, articulating five-year vision, overseeing legal/financial matters, and budget formation. Responsible for all Human Resource roles; creating agency infrastructure model; and overseeing current site management and new site engagement. Serve as the senior educator responsible for road-mapping national curriculum, engaging strategic partners, providing professional development and consulting to site directors and faculty, and developing education resources materials. *September 2008 to June 2010*

### TRIBE Three-Sixty • Atlanta, GA

As **Senior Agency Director**, develop a comprehensive and dynamic proposal for a new community agency focused on youth identity and teens. Coordinate launch of new direct-service programming business plan, leverage local and national collaborative partnerships, develop a wide-ranging model for educational leadership development, author pedagogically appropriate experiential education curriculum and supervise the roll-out of a new agency staff structure. Secure grant funding from multiple sources; assist in managing an \$800,000 budget. *August 2006 to June 2008*

## SKILLS SUMMARY

- Serve as Jewish education and programmatic visionary; Serve as Judaic resource for staff and volunteers
- Develop Judaic program content and curriculum
- Supervise the creation and implementation of wide-spectrum service-learning initiative
- Conduct focus groups, surveys and interviews for the purpose of evaluation and re-visioning; host large-scale community conversation
- Provide dynamic staff and volunteer training on a wide-range of topics
- Connect communities to best practices, resources, and research
- Known as a national expert in experience-based education for Jewish teens
- Oversee detailed and well-executed programming
- Partner with volunteers in detailed program planning and execution; manage volunteer expectations
- Convene communities for organizing, planning and outreach
- Facilitate the development of logic models, strategic plans and non-profit business plans; supply grant writing support

### Bureau of Jewish Education • Orange County, CA

Oversee community-wide informal youth education program as **Director of Youth Education**. Cultivate curriculum for third through twelfth grade classroom instruction and weekend camp retreats. Supervise approximately 50 part-time camp and education staff. Responsible for recruitment and registration process for programs that engage about 700 students a year. Plan and launch new community-wide initiative for summer teen Israel program. Coordinate needs of 18 synagogues in this pluralistic environment. Develop and maintain department budget and payroll. *June 2002 to July 2006*

### Congregation Shearith Israel • Dallas, TX

**Director of Family Education and Programming** for 1500-member (family) Conservative congregation. Collaborate with lay-leaders and professional staff to develop and execute religious, social, educational, social action and fund raising programming. Develop and implement new family education curriculum. Supervise a support staff, including day-to-day tasks and long term projects. In 1999, promoted from Director of Marketing to Director of Programming and Marketing. Promoted to this position in 2001. *October 1998 to June 2002*

### Shaare Zedek Synagogue • St. Louis, MO

**Youth Director** for United Synagogue Youth. Serve as mentor, informal teacher and leadership educator for young adult members of a mid-sized congregation. Coordinate all social, educational and religious activities for fifth through twelfth graders. Maintain youth group budgets and oversee all fund raising and special event programming. Participate as regional staff at out-of-town conventions. *October 1995 to October 1998*



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## EDUCATION and PROFESSIONAL DEVELOPMENT

Northeastern University

EdD in K-12 Education— Estimated Graduation 2018

Dissertation: *“Understanding How Jewish Teens Convey Jewish Identity and Jewish Identification”*

Hebrew College

Doctoral Certificate in Jewish Education Leadership – May 2014

Siegal College of Judaic Studies (Distance Learning Program)

Master’s Degree in Jewish Studies, Concentration in Jewish Education – May 2008

Drake University - Des Moines, IA

School of Journalism and Mass Communication, Bachelor of Arts - May 1995

Art of Hosting Community Conversations

National Research in Jewish Education (NRJE) Conference

Systematic Inventive Thinking, Summer Teen Program Incubator

Covenant Foundation Project Directors’ Conference

Jewish Federation of North America General Assembly

Jewish Outreach Institute: Judaism 2030

The Foundation Center Non-Profit Fundraising Series

iCenter’s Israel at the Center Kallah, Systematic Inventive Thinking [SIT]

Knowledge Communities

Wikispaces Education Webinar

URJ Reach High Roundtable

NATE National Conference

Florence Melton Adult Mini-School Directors’ Conference

Professional Leaders Project SkillSummit Talent

Florence Melton Communiten Educators’ Institute

Jewish Teen Funders’ Network National Conference

PANIM: Service-Learning Educators’ Institute

Keshet: Hineini Education Project Educator Training

North American Alliance for Community Hebrew High Schools Conference

JEXNET: Jewish Experiential Education Network Conference

North American Alliance for Informal Jewish Education

JESNA Community Youth Professionals Roundtable

URJ Youth Workers Conference

Whizin Institute, University of Judaism

St. Louis Jewish Institute for Family Education Conference

April 2016

June 2009, June 2012, June 2015

September 2014

February 2011, 2012, 2013

November 2009, 2010, 2011

May 2011

Fall 2009

August 2009

Summer 2009

Spring 2009

April 2009

January 2009

December 2008

December 2008, April 2009

July 2008

June 2008

June 2008

May 2008

July 2006, 2007, 2008

January 2007

January 2006

May 2005

February 2005

June 1999, 2000, 2001

March 1997 and 1998

## FELLOWSHIPS

Jim Joseph Foundation/Bar-Ilan Lookstein Center Fellow

Jewish Federation Greater Atlanta/Marcus Foundation Jewish Institute for Leadership Change

August 2009 to August 2011

October 2007 to May 2008

## ISRAEL EXPERIENCE

Sochnut P2G Mishlachat to Yokneam-Meggido

Jim Joseph Fellowship

birthright israel - Israel Experts Staff

USY Advisor Seminar in Israel

Alexander Muss High School in Israel

February 2014

December 2009, December 2010

Summers 2004 & 2005

February 1997

December 1989/January 1990

## PROFESSIONAL AFFILIATIONS

Association for Jewish Studies, Associate Member

National Research in Jewish Education

JPRO Network and JPRO ATL

## CERTIFICATIONS

Adult and Child CPR, AED & First Aid



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## PRESENTATIONS and WORKSHOP FACILITATION

Experience facilitating over 100 sessions. For a comprehensive list of all presentations and workshop facilitation, please follow this QR code or visit <http://tinyurl.com/JewishGPS-CVAddendum-Jan17>



## LEADERSHIP and VOLUNTEER EXPERIENCES

Atlanta Humane Society, Kennel Care Team  
JPRO ATL Leadership Team  
Lippman-Kanfer Foundation for Living Torah ThinkTank Participant  
Limmud Atlanta+Southeast Leadership Team "Volunticipant"  
JF&CS Young Professional Planning Committee & Volunteer  
Atlanta Cystic Fibrosis Wine Opener Event Committee  
Consortium on Jewish Family Education, Consultant  
PELIE ThinkTank (Partnership for Effective Learning & Innovative Education), Participant  
Jewish Funds for Social Justice  
UJC Young Leadership New Orleans TikkuNOLAm Participant  
Jewish Teen Funders' Network Best Practice Project Consultant  
North American Alliance of Community Hebrew High Schools Conference Chair  
Jewish Teen Funders' Network Conference Consultant  
Jewish Federation of Greater Atlanta Youth Identity Task Force  
Jewish Federation of Greater Atlanta Holocaust Education Committee  
Jewish Community Center of Orange County Residential Camp Committee  
Jewish Federation of Orange County Strategic Planning Task Force  
Orange County Jewish Educators' Association  
Anti-Defamation League Steinberg Leadership Institute  
NATE Cabinet on Youth & Informal Educators  
Orange County Hillel Foundation - Scholar-in-Residence  
United Synagogue of Conservative Judaism Program Director Association  
Jewish Federation of Greater Dallas Jewish Communal Campaign Liaison  
St. Louis Youth Directors' Council  
Emtza Region USY Youth Commission, member-at-large

May 2013 to present  
August 2015 to January 2016  
October 2014, March 2015  
August 2009 to September 2014  
Spring 2009 to Summer 2011  
Spring 2010  
January 2010  
January 2010  
Spring 2009  
March 2009  
Summer 2008  
August 2006 to July 2008  
June 2008  
October 2006 to May 2007  
Fall 2006 to Spring 2007  
September 2005 to July 2006  
Fall 2005  
July 2002 to July 2006  
September 2003 to July 2006  
Spring 2005  
September 2002 to May 2003  
September 2000 to June 2002  
September 2000 to May 2001  
January 1998 to September 1998  
August 1997 to September 1998

## PUBLISHING

Experience and Jewish Education, (ed Dr. David Bryfman)  
chapter: "Get Glue": *How Good Jewish Educators Use Curriculum and Pedagogy to Hold it all Together*"  
Behrman House  
*"Shuffle It" Card Game*  
*Jewish Values Challenge Cards and Curriculum*  
Jewish Music Voice: Jewish Rock Radio Blog  
*"A Call for Spirit Parties"*  
Jewish Federation of North America, Challah Back NextGen Blog  
Babaganewz.com  
*"Social Justice Via the Internet"*  
*"Consumerism vs. Environmentalism"*  
The Lookstein Center's Jewish Education Leadership Journal  
*"Inculcating a Jewish Teen Learning Community with Ethics"*  
JESNA Lippman-Kanfer JE3.0 Contributor  
*"Izun-The Balancing Act: Technology and Interpersonal Relations in Jewish Education"*  
Torah Aura Freelance Writer  
*Now What? A Guide for Youth Workers (working title)*  
*Hadrakha Training Instant Lessons*  
URJ Torah at the Center Contributor  
*"The Four Questions: Reflections from Reach High Roundtable"*  
JESNA e-news  
*"Teens & Serious Text"*

April 2015  
Summer 2006 and May 2014  
January 2012  
August 2010-September 2011  
Spring 2010-Summer 2011  
Fall 2010  
August 2009  
Summer 2010  
Summer and Fall 2006  
July 2009  
Spring 2005